



2023 Mid-Atlantic Regional Employer Conference

Friday, June 16 | Washington, D.C.

8:30 a.m. – 9:00 a.m.

Registration and Breakfast

9:00 a.m. – 10:15 a.m.

2023 Employment Law Update

A perennial favorite at the firm’s Executive Employer Conference, now brought to the Mid-Atlantic Regional Employer, is a fast-paced, highly entertaining session that provides a unique opportunity to understand the latest court cases, legislative and regulatory activity and crucial developments that will affect your workplace and your responsibilities. As in the past, we have assembled a terrific panel of Littler attorneys who will guide you through the maze of new developments and prepare you for the challenges ahead.

Speakers:

- Joshua Waxman, Office Managing Shareholder, Washington, D.C.
- Michael McIntosh, Office Managing Shareholder, Tysons Corner

10:15 a.m. – 10:30 a.m.

Break

10:30 a.m. – 11:30 a.m.

The New Era of Divided Government: What Are the Implications for Employers?

The Biden administration is attempting to navigate a divided government as it aims to carry out its workplace policy priorities before the next election, while at the same time trying to curb inflation, confirm its nominees, and respond to House Republican oversight. Meanwhile, progressive states are moving full steam ahead on several consequential labor and employment policy issues. Please join WPI (Workplace Policy Institute) panelists and special guests for an in-depth discussion of these dynamics and a behind-the-scenes look at which legislation may advance, which regulations will hit a roadblock, and what employers should prepare for leading up to the 2024 presidential election.

Speakers:

- Maury Baskin, Shareholder, Washington, D.C.
- James Paretto, Shareholder, Washington, D.C.
- Shannon Meade, Executive Director, Workplace Policy Institute, Washington, D.C.
- Emily Carapella, Associate, Washington, D.C.

11:30 a.m. – 11:45 a.m.

Break

11:45 a.m. – 12:45 p.m.

Stop! Thief! Protecting Confidential Information and Trade Secrets in the New World of Work

The days of working for a single employer for decades have long passed. In fact, one in five workers plan to switch jobs this year. While such “job-hopping” tendencies may have benefits for employees, they create a host of significant new risks for employers. In this session, our panel of experienced attorneys will provide an in-depth analysis of the specific steps every business should be engaging in immediately – from initially identifying an entity’s trade secrets and areas of greatest risk, to enacting physical and electronic safety measures and creating an appropriate response plan in advance – before a key executive or manager departs with sensitive information.

Speakers:

Joon Hwang, Shareholder, Tysons Corner

Meredith Schramm-Strosser, Of Counsel, Washington, D.C.

12:45 p.m. – 1:45 p.m.

Lunch

1:45 p.m. – 2:45 p.m.

Reaching the Unreachable Employee – How to Connect with the New Generation of Workers

Employers are finding it increasingly difficult to manage the new generation of workers. These workers are highly tech savvy, seek purpose in social causes, want complete schedule flexibility and are happy to join a union. The ability of employers to connect with this generation of workers through traditional means has proven exceedingly difficult. This session discussion will include discussions by in-house counsel who have developed and implemented a fully flexible work schedule system for all employees, and a vice president of human resources where most employees consist of the younger demographic. We will discuss the significant workplace relations challenges, including union organizing, presented by this demographic, as well as tools we have found helpful with these workforces.

Moderator:

Stefan Marculewicz, Shareholder, Washington, D.C.

Speakers:

Jeff Dilger, Associate, Minneapolis

Bret Jacobsen, Co-Founder and President, Protagonist Media

Erin Roberts, Deputy General Counsel and Chief People Officer, Five Guys Enterprises

2:45 p.m. – 3:00 p.m.

Break

3:00 p.m. – 4:00 p.m.

MD, DC, VA Hot Topic Roundup

Becoming or continuing as an employer in this geographic area is more complex than ever as all three (3) jurisdictions continue to enact new employment laws. In this hot topics session, you will be armed with the knowledge that all DMV businesses need for compliance in these challenging areas of the law.

Speakers:

Nancy Delogu, Shareholder, Washington, D.C.

S. Libby Henninger, Shareholder, Washington, D.C.

Alex Berg, Of Counsel, Tysons Corner

Bradley Tobias, Associate, Washington, D.C.

4:00 p.m.

Cocktail Reception